

In Memoriam
Herman Cone

The Textorian

Weekly Publication of Cone Mills Corporation

In Memoriam

VOL. XXIX No. 49

GREENSBORO, NORTH CAROLINA, FRIDAY, DECEMBER 16, 1953

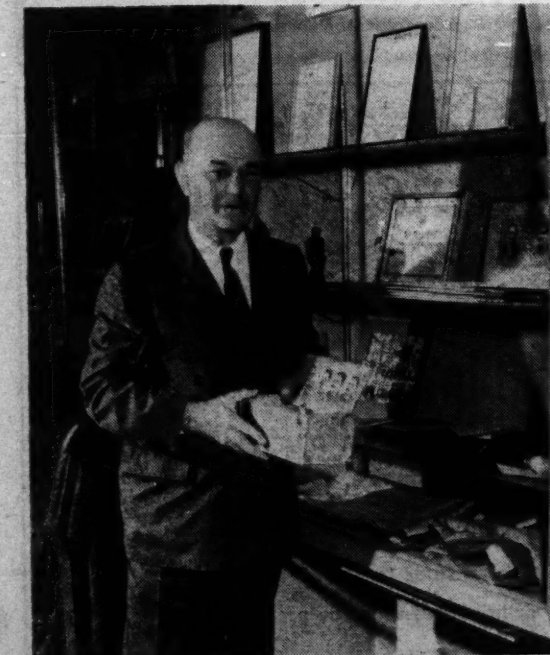
FOUR PAGES



Mr. Cone is shown visiting with 50-year employee Martin Leach in Proximity Plant Weave Room.



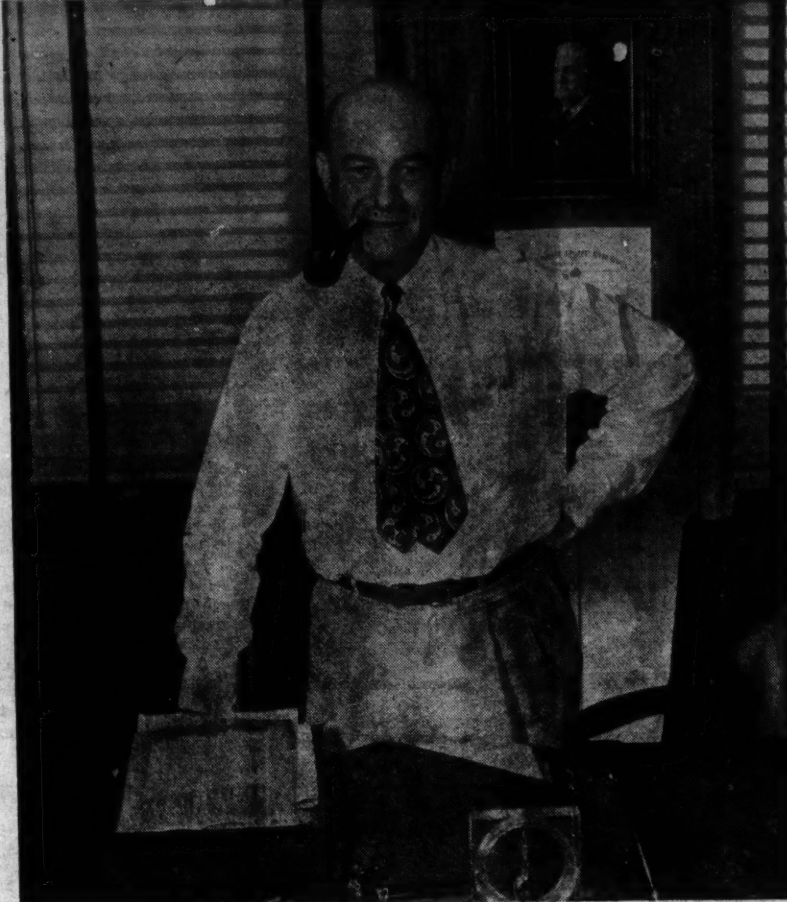
Mr. Cone enjoyed knowing the children of employees.



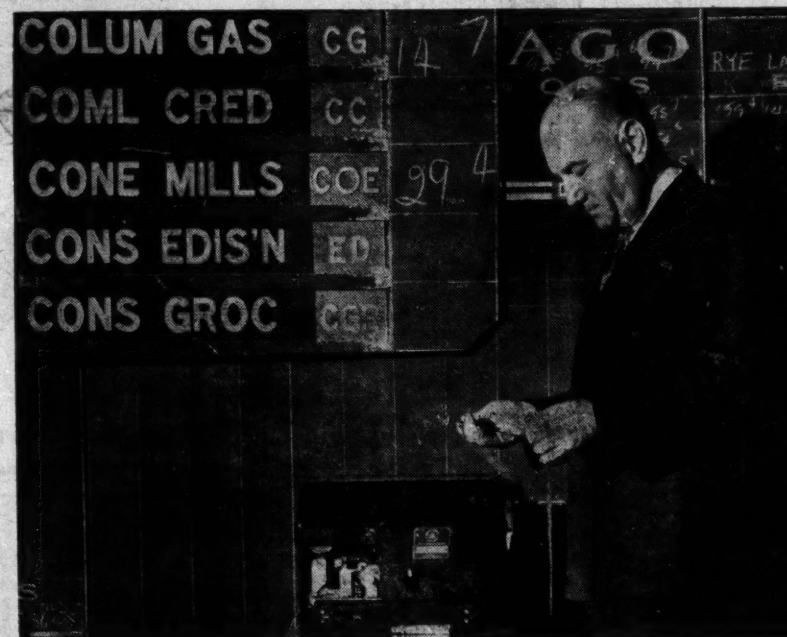
The Cone Mills president holds an old cigar box from the business of his grandfather. The lid bears a picture of his grandfather, Herman Cone I and his father and two uncles.



As head of the Moses H. Cone Memorial Hospital, built from funds left by the widow of Moses H. Cone, Herman Cone is shown as he cut the ribbons at the opening in 1953. With him are Dr. Lichty and former Mayor Frazer.



The shirt-sleeves executive stands at his desk in front of a portrait of his father, Caesar Cone. His Silver Beaver Scout Award may be seen also.



One of Cone Mills' milestones came November 5, 1951 when common stock was placed on the Stock Exchange.



Herman Cone and Marlon Helms try their hands at masonry in setting the date stone for the Revolution Rayon Plant on December 19, 1947.



Herman Cone with members of his family, Caesar Cone II, Caesar Cone III, Bernard M. Cone and Benjamin Cone, present a portrait of the late Caesar Cone to the school which bears his name.

Service Of Simplicity Is Held For Herman Cone, Mills' Beloved Leader

The funeral service for Herman Cone last Sunday afternoon was one of complete simplicity, totally befitting the character and personality of the man it honored.

Following the reading of the Scripture, which included the Twenty-third Psalm of David, Rabbi Fred I. Rybins of Temple Emanuel, offered two brief but dynamic prayers.

He prayed that "we strive to do as he would want us to do... and keep within us the influence of his life that he may live in our hearts, and through us be a blessing to many down the years."

The Rabbi then read Tennyson's "Crossing The Bar."

The service was in Forbis and Murray Chapel.

Buried on 16th Street

The body of Herman Cone was laid to rest in the family mausoleum with that of his father, Caesar Cone, co-founder of Cone Mills who died in 1917. The resting place, selected by the father, is located on 16th Street and overlooks the mills and communities which symbolize the life-work of those two great industrial and civic leaders.

Thousands mourned the untimely death, at the age of 60, of Cone Mills' chief executive, which occurred last Saturday morning, December 10, at six o'clock, in the Moses H. Cone Memorial Hospital.

Mr. Cone had been a patient at the hospital for two weeks following a heart attack. He had rallied somewhat during the last week but another attack took his life.

Heavy Responsibilities

The company president had suffered his first heart attack about five years ago but since then had carried on "business as usual," asking no exemptions from his many pressing responsibilities in running this vast industry during some of its most critical years.

Knew Employees Personally

Only one week before his final illness came, he had gone to Hillsboro to address the first service award banquet group of the Eno Plant. It was on that Saturday night that he greeted the long-ser-

vice employees of Eno and chatted informally with them before and after the program. Following his talk, in which he emphasized the importance of working together, Mr. Cone presented engraved gold watches to the three 50-year employees there, just as he had done earlier this Fall for employees of the Greensboro plants. He had previously planned to speak at the service award event for Tabardrey and Granite Plants at Haw River last Saturday night, which was postponed.

The company president was also looking forward to similar programs this winter honoring employees at Minneola Plant at Gibsonville and at the Salisbury Plant.

Office Door Always Open

His interest in and efforts for the employees of Cone Mills were untiring. His office door was always open, and many an employee came in for a chat with Mr. Herman. No one's problems were too trivial for his ear and counsel, regardless of the number of long-distance calls and teletypes demanding his immediate guidance. A telephone call to his office did not mean going through a barricade of secretaries asking "Who's calling?" He himself usually answered with a cheery "hello," more than likely recognizing the voice.

No one left stranded by the bus was ever left standing if Mr. Cone happened by. Chauffeur people around in his car was one of the many courtesies typical of him.

To see the company president in the production rooms of the mills was not unusual. As he would go down the alleys of the weave rooms, card rooms or other departments of the mills, he had a big smile and firm handshake for the employees, calling many of them by first name.

Many times during a conference in his office one would notice a rather large piece of cotton that had caught on his suit.

All of the man's humility, humanness and casual informality were backed by keenness of understanding, sound judgement and knowledge. He was unswervingly loyal to his family, friends and business associates. No one could have ever accused him of any trace of pettiness. He was self-effacing to a point of giving the impression of timidity, but not to a point of unsociability—rather to the contrary.

Inherited Traits

Herman Cone had in him traits inherited from his father, Caesar Cone, the co-founder of Cone Mills, whom many remember as a man of great integrity and business acumen. He also bore traits of his mother, Mrs. Jeanette Siegel Cone, who still charms people with her keen perception, quick wit and steadfastness of spirit.

No one who has seen the portrait of his Bavaria-born grandfather, the late Herman Cone I, will dispute the fact that the dark twinkling eyes of the late president of Cone Mills were the same. Nor can anyone doubt that many fine qualities of Herman Cone II were inherited from that grandfather who came as a youth to the United States to make his way with only a letter of unparalleled good advice from an uncle back in the old country.

Devotion To Calling

Born during the year that Proximity Manufacturing Company (now Cone Mills) was established, Herman Cone was imbued with a sense of his destiny, that of succeeding his father at the helm of the business. His life was one of devotion to his calling, dedicated to accomplishment beyond the dreams of the founding fathers, accomplishment which brought an enviable reputation to his firm and a way of life to thousands.

Mr. Cone never forgot the days when as a boy he rode astride the same horse with his father, who would point out to his son the various buildings or sites for buildings yet to come, which would one day comprise the great business that today has 20 plants, including the world's largest denim plant and the world's largest flannel plant.

It was on these jaunts with his father that the young Herman learned of his father's dealings with

(Continued on page 4)



N.C. State College confers the degree of Doctor of Textile Science upon Herman Cone, 1953.



Phi Psi Textile Fraternity at N.C. State College names Mr. Cone Man of the Year, 1953.



The company president is shown receiving the 50-year certificate of award in commemoration of Cone Mills' half-century membership in the National Association of Manufacturers.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

*LELAH NELL MASTERS MANAGER
ROBERT WEAVER ASSISTANT

Entered as Second Class Matter, January 28, 1928 at Postoffice:
Greensboro, N. C., under Act of March 3, 1897.

GREENSBORO PLANTS

PROXIMITY REVOLUTION
PRINT WORKS (Flannel and Rayon)
WHITE OAK GUILFORD PRODUCTS



No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, DECEMBER 16, 1955

Herman Cone

To write an adequate tribute to the memory of a life such as Herman Cone's is hardly within the capabilities of a mortal being. Only a full review of his past accomplishments, his multitude of benevolent considerations, his continuous practices of consistent understanding and fairness could properly portray the caliber of the nobleman that Herman Cone was.

His achievements as a great industrialist and as a successful businessman have been widely recognized, even beyond the confines of this nation, but his reputation as a conscientious gentleman and eminent citizen eclipsed his more material accomplishments.

As his activities increased and his responsibilities were multiplied many fold, he never swerved from his determination at all times to be understanding and fair. His conscientious attitude toward his fellow men and his devout adherence to righteous principles were his outstanding characteristics.

His conception of a worthwhile life encompassed all of the practical principles involved in the Golden Rule. His evaluation of his duties and responsibilities was conceived on the basis of service rather than self.

In business, as in everyday life, he steadfastly adhered to the principle of always striving to do what he thought was honorable, right, and proper to every person or group involved.

The great void left by "the long mysterious exodus of death" has always strained human understanding. In the case of Herman Cone, reconciliation to his passing is extremely difficult, but we can find comfort in the knowledge that his greatness and his many beneficial influences will never perish.

SUPPLICATION

(These are the prayers offered by Rabbi Fred I. Rypins of Temple Emanuel, at the funeral service for Herman Cone.)

Our Heavenly Father, in our hour of grief, we turn unto Thee. Thou hast given us life and yet Thou hast also set an end to our days. When Thou callest, we come in faith and in submission. We remember that Thou art wise beyond compare, that Thy love is infinite. Ofttime, we do not understand why the good and true are summoned so early to their reward, but we know that Thou abidest with us in death as well as in life, that Thy purposes are sure, that eventually the clouds of sorrow will pass away, that time will heal our wounds and that the bitter tears of grief will turn into precious pearls of memory.

We thank Thee for the years of life and love with our departed dear one. We thank Thee for all that was good and beautiful and noble in his character, for his years of service here with us, for his fairness to all men, for his generous helping of the needy, for his work with the young people of our community, for that modesty which endeared him so greatly unto us.

May we try to be worthy of his memory, May we strive to do as he would want us to do. May we keep within us, the influence of his life that he may live on in our hearts, and through us be a blessing to many down the years. Then again will we understand, "The memory of the righteous is for blessing." Amen.

O God, full of compassion, Thou who dwellest on high! Grant perfect rest beneath the sheltering wings of Thy presence, Among the holy and pure who shine as the brightness of the firmament, Unto the soul of Herman Cone who has gone unto eternity. Lord of mercy, bring him under the cover of Thy wings, and let his soul be bound up in the bond of eternal life. Be Thou his possession, and may his repose be peace. Amen.

Carraway W.S.C.S. Has Anniversary

The Woman's Society of Christian Service of Carraway Memorial Methodist Church held its 15th Anniversary celebration Sunday, December 11, at 5:45 p.m.

Mrs. Frank Starling, president, received with other past presidents: Mrs. Lee Lindsay, Mrs. L. C. Amos, Mrs. R. E. Loman, and Mrs. George Ward. Mrs. John Lovette, a past president, was also present.

Mrs. Ernest W. Tucker presented the 130 guests to the receiving line. Mrs. Raymond Wyrick and Mrs. Millard Leonard were in charge of the registry and anniversary offering.

Mrs. R. C. Honeycutt cut the three-tiered Anniversary cake, which was decorated in green and white. Mrs. L. C. Harris poured a

fruit punch.

A green cloth with a Christmas centerpiece of poinsettias and red candles were used.

Mrs. Steven Leonard, Mrs. Richard L. Newnam, and Mrs. Roy D. Smith presided at the crystal table. Misses Helen Thornbro, Carolyn Smith, Billie Faye Ward, and Mrs. C. L. Nabors assisted with the serving.

Miss Elois Nance, Mrs. Herman Amos, and Mrs. Hubert Wright were in charge of refreshments.

An offering of \$27.00 was received which is to be sent to the conference treasurer as a Mission Special.

Mrs. Otto Burnside directed the guests downstairs, and said the goodbyes.

Changing one thing for the better is worth more than proving a thousand things are wrong.

There are more than 200,000 restaurants in the U. S. — (and all crowded, it seems, at lunchtime)



These pictures of Herman Cone in characteristic conversational attitude were made about 13 years ago in his office.



Here Mr. Cone with his mother, Mrs. Caesar Cone, opens the throttle valve starting the 10,000 kilowatt turbine at White Oak in 1947. As a boy, his father held him up to turn on the first turbine of only 1,250 kilowatts.

Christmas Play To Be Sunday Night

A Christmas play entitled, "The Promised One", by Martha B. Shannon, will be presented at the Eller Memorial Baptist Church on Sunday night, December 18, at 7:30 p.m.

The Youth Choir of the church will sing three selections from the Cantata, "The Music of Christmas", prior to the play. The background music during the play will also be furnished by the Youth Choir which is under the direction of Wakelon Morrison.

James Lambert, as Abner the shepherd, and Aaron Mitchell, as his son, have the leading roles in the play. Millard Hardin, Roy Jordan, Lucille Burgess and Edith McBee have the supporting roles.

Other characters in the play include Willie Patterson, Garland Mays, Sandra Mays, Raymond W. Collins, Juanita Collins, Margaret Bradford, Loy Bradford, Alfred Thomas, Billy Lewey, Harold McBee, Karen McBee, Flip Houston, Sue Johnson, Judy Kincaid, Mary Curtis, Rachel Kincaid, Juana Johnson, Linda Newnam and Jimmy Kincaid. Raymond Kincaid will be the reader for the play.

Everyone is cordially invited.

Shrimp Association of the Americas figures show the 1954 shrimp catch to be about 235 million pounds. In recent years the catch of this shellfish has been worth more than \$50,000,000, making shrimp the most valuable item taken by domestic fishermen.

Then there's the definition of "eternal triangle" as a husband, a wife, and a hair-do.

Gardening is simply a matter of your enthusiasm holding up until your back gets used to it.



Mr. Cone enjoys being host to the Maid of Cotton for 1950 at the Rotary Club luncheon.

Carraway Musical Program Sunday

Choirs of Carraway Memorial Methodist Church will present their annual Christmas program on Sunday afternoon, December 18, at 5:00 o'clock.

The adult choir will sing, "Is This the Way to Bethlehem," "Still Grows the Evening," and "Child Jesus," a Christmas Cantata, by Clokey, "Nazareth" will be sung by the Men's Chorus. The Carol Choir will sing "In Bethlehem's Lowly Manger," assisted by several older youth on the alto part and by descendants Lois Owens and Susan Starling. A special feature of the Christmas music each year at Carraway is Mrs. Tommy Schorr's unique rendition of "Sweet Little Jesus Boy."

Miss Eulalia Lowder is organist and choir director.

Basketball Games Tomorrow Night

Cone Y Girls, coached by Cobby Collins, and Cone Y Boys will meet the Draper YMCA teams Saturday night at the Proximity Y gym, at 7:00 p.m. Cobby says that to date his girls haven't lost a game, and plan to keep the slate on the winning side Saturday.

Club Christmas Party
White Oak Community Club will have a Christmas party next Monday night at 7:30. Secret pal gifts will be exchanged. The group will sing Christmas carols.

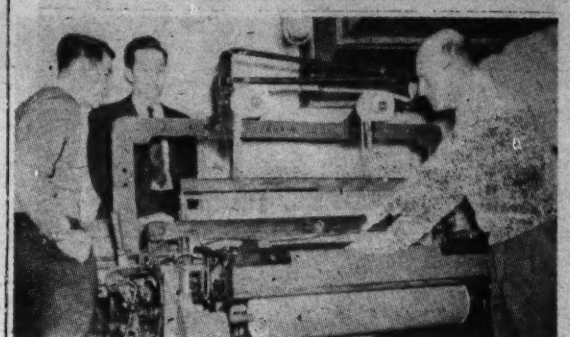
Approximately 16,000 people die of tuberculosis in the United States every year.

Gibsonville P.T.A. Receives Donation

Dwight M. Davidson, office manager of Minneola Plant, Gibsonville, presented the Gibsonville Parent-Teacher Association a check for \$1,000 from the Cone Foundation to be applied on the purchase of an activity bus for grades one through 12. Mrs. Paul W. Edwards, president of the PTA there accepted the donation at the regular meeting of the organization last Monday night at Gibsonville High School.



As we remember him...



This picture, made in 1942, shows Mr. Cone with his two sons, Herman, Jr. and Alan, in the basement of their home studying the principles of denim weaving.

Washington, a big man physically as in all other ways, was athletic and liked feats of derring-do, so it is not denied that he heaved a silver dollar across the Potomac. But several people, including a professional baseball pitcher or two, have done likewise in modern times.

Buy Christmas Seals!

For friendly banking service, turn to YOUR NEIGHBORHOOD BANK

the only bank located in
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Do your banking close to home where there's always plenty of parking space



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For better living - it's Electric giving!

they all ask for **Sunbeam** radiant control toaster

... that gives you the same UNIFORM TOAST whether bread is frozen or fresh, rye or white, thick or thin



All you do is drop in the bread. Set indicator to "Light" or "Brown", or in between, as you prefer...

Bread lowers itself, automatically, no levers to push.

Toast raises itself, silently, without popping or banging.

ONLY the Sunbeam gives you BOTH of these great advantages:

• RADIANT CONTROL

• COMPLETELY AUTOMATIC OPERATION

SEE YOUR ELECTRIC APPLIANCE DEALER OR VISIT DUKE POWER COMPANY

Open til 9 p.m. Tonight and Every Night
Next Week

DUKE POWER COMPANY
Serving the Piedmont Carolinas

Health For All

Born At Christmastime

Forty-eight years ago on December 7 1907, the Christmas Seals that fight tuberculosis throughout the United States were born.

Back in those days tuberculosis was the leading cause of death in this country, but little was done about this dreaded contagious disease.

There were some who realized that the American people would never be free of this menace unless the entire nation combined to fight against it, each citizen contributing according to his ability. The Christmas Seal, which had been introduced in Europe several years earlier, was the answer.

So the fight of the American people against one of their chief disease enemies became associated with the Christmas season, the season of giving, of fellowship, of good

will toward men. In millions of American homes, the annual arrival of the Christmas Seals traditionally heralds the coming of the joyous holiday season. What Christmas package or letter is complete without Christmas Seals? Each one you use helps to pay for year-round efforts against TB by your voluntary tuberculosis association. The dollars used to buy Christmas Seals have helped save millions of American lives. But their work is far from finished, with



Mr. Cone is shown presenting 50-year service awards this past October.

more than 400,000 Americans now estimated to have active tuberculosis.

Christmas Seals work for you every day—in finding the people who have TB without knowing it and whose lives are in danger and who may be endangering your life by spreading TB germs; in showing what you can do to protect yourself and your family from TB, and in supporting research which may some day remove the tuberculosis threat altogether.

1 SHOPPING WEEK LEFT



Buy Christmas Seals

Cone Ladies League

DATE	ALLEYS	7-8	9-10
Dec. 16	4-2	3-1	
Jan. 6	1-4	3-2	
13	2-1	4-3	
20	1-3	2-4	
27	3-2	4-1	
Feb. 3	1-2	3-4	
10	3-1	4-2	
17	2-3	1-4	
24	3-4	2-1	
Mar. 3	4-2	3-1	
10	1-4	3-2	
17	2-1	4-3	
24	1-3	2-4	
31	3-2	4-1	
Apr. 7	1-2	3-4	
14	3-1	4-2	
21	2-3	1-4	

Teams: No. 1 Kool Springs Trailer Park, No. 2 Benlee's, No. 3 Summit Esso Service, No. 4 Edmond's Drug Store.

PATRONIZE YOUR SPONSORS!



"I haven't got a resume, but here's a copy of my autobiography."

DRINK Old Colony BEVERAGES

Orange, Grape, Strawberry Wholesome and Refreshing

ORANGE CRUSH BOTTLING COMPANY Greensboro, N. C.

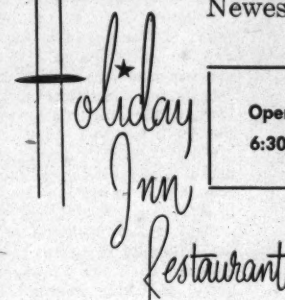
Don't Borrow Money

Unless you need it. Everyone needs money for Christmas and that is just around the corner. We make loans up to \$300. Why not consolidate your bills and have some extra cash.

See Us Today.

Colonial Finance Co.
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We welcome you to dine with your Newest Neighbor Soon!



Open Daily and Sunday
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OPEN EVERY EVENING
UNTIL 9 P.M.
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... filling the Christmas stockings of thousands of good little girls and boys ... **TOY CITY** is a spacious, comfortable place to shop: Carolina's largest Toy and Hobby Shop.

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- 27 MODERN STORES
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- Candies
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- Cosmetics
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Enrollments Now
Open for Our 1956
Christmas Club.

Now is the time to make sure that Christmas, 1956 will be the biggest and best ever ... with never a worry about where the money's coming from to pay the bills. You'll HAVE the money in advance via your Christmas Club check. Just a small amount put away every week will do it!

CHOOSE ONE OF THESE PLANS

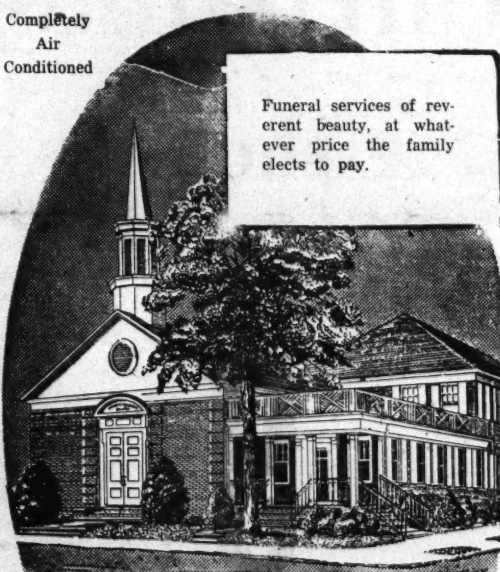
Deposit Weekly	Receive in 50 Weeks
\$1.00	\$ 50.00
\$2.00	\$100.00
\$3.00	\$150.00
\$5.00	\$250.00
\$10.00	\$500.00
\$20.00	\$1000.00

Join our Christmas Club at our main bank in the Southeastern Building or at one of our "drive-in" banks—621 S. Elm Street and Summit Shopping Center.

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Southeastern Building, Market and Elm Streets
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Completely
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Funeral services of reverent beauty, at whatever price the family elects to pay.

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515 N. Elm St. Phone 8165
Enter Parking Area from N. Elm Street



Open 'till 9 From
Now Until Christmas

For Tots—Size 1 To 3

- Dresses—\$2.98 up
- Boys Suits—\$1.98 up
- Slips—\$1.00 up
- Toys—\$1.00 up

For Girls—Size 3 To 14

- Dresses—\$3.98 up
- Panties—.79 up
- Slips—\$1.98 up
- Nylon Gowns—\$6.98

For Mother-To-Be

- Robes—\$8.98 up
- Jackets—\$5.98 up
- Shorties—\$3.98 up
- Suits—\$10.98 up

TOGS FOR TWO

Maternity and Children's Wear
Summit Shopping Center — Phone 2-0512
Plenty Of Free Parking



Always
Open
'Till
9
P.M.

TOASTERS



G. E. TOASTERS
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Fully Automatic. Beautiful chrome finish. Complete with extension cord.



Air-Pak LUGGAGE

Pieces or Matching Sets.
14" Cosmetic \$9.99
21" Overnighter \$9.99
26" Pullman \$15.99



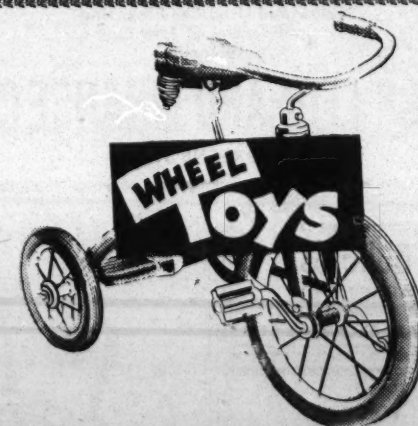
Child's
TEA SETS—40 pcs.
\$2.79

Plates are metal with floral design. Cups and serving pieces are plastic. Complete with knives, forks and spoons.



U. S.
Racer
WAGONS

Body 12" x 21"—5" Wheels \$1.88
Body 14" x 28"—7" Wheels \$3.33
Body 17" x 35"—10" Wheel \$9.88



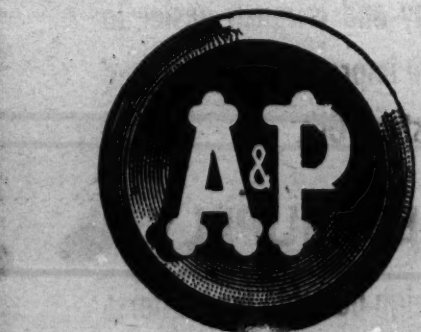
Junior Tricycles

OVERSIZE TIRES

10" Wheel—\$10. 12" Wheel—\$11.95
16" Wheel—\$13.95



Department Store in Greensboro
Summit Shopping Center



Greensboro A & P Food Store

SUMMIT SHOPPING CENTER

110 Ashboro St. • 907 W. Lee St.
2215 Walker Ave. • 221 Commerce Pl.



BENEFIT MOVIE—White Oak Y's Men will again this year sponsor a benefit movie. This will be held tomorrow, Saturday, at Proximity YMCA at 10 a.m. All children are invited. Admission is a grocery item to be distributed to needy families for Christmas. This picture was made at last year's show.

SERVICE OF SIMPLICITY

(Continued from page 1)
"his people", and of the employees' high regard for his father. He seemed always aware of his duty to live up to his father's reputation.

Worked in Mills

By starting out as a worker in the mills, applying his keen mind to acquiring manufacturing techniques and later as a salesman, for the Cone Export and Commission Company, Inc. (now Cone Mills Inc.) the future top executive learned what made the business tick.

Sold Cone Fabrics

He had entered the University of North Carolina, Chapel Hill, in 1914, but in 1916 began his real education for his calling by becoming a salesman of Cone fabrics. When his father died in 1917, Herman Cone left the company's selling ranks and took up duties in Greensboro as treasurer of the Proximity Manufacturing Company (now Cone Mills Corporation).

It was shortly afterward that he served his country as an ensign in World War I.

In 1938, Mr. Cone succeeded to the presidency his uncle, Bernard M. Cone, now retired chairman of the board. Unlike many heads of large firms, Herman Cone, as were his father and uncle, was a day-to-day part of the business.

Upon the retirement of Mr. Bernard Cone in 1950, the president became also chairman of the board.

Many Honors

Herman Cone was honored many times, but these honors never weighed heavily upon him. In fact, the only outward indication of any honors was a framed certificate testifying to his attainment of the Silver Beaver, highest award of the Boy Scouts of America, one of his prime interests.

In the year before he became the company president, Mr. Cone was elected head of the North Carolina

Cotton Manufacturers Association. This honor was followed in 1942 by his election to the presidency of the American Cotton Manufacturers Association.

In 1943, he became chairman of the board of directors of the Cotton Textile Institute.

He was elected a director of the National Association of Manufacturers in 1945 and served for two years. In 1951 he was re-elected to serve on the NAM board.

Following World War II, the Secretary of War appointed Mr. Cone to be a member of a group to study post-war conditions in Germany. In 1953, he was a member of the Joint Civilian Orientation Conference of the U.S. Department of Defense.

Phi Psi, honorary textile fraternity of N. C. State College, Raleigh, chose him as their Man of the Year in 1952.

State College, which is part of the University of North Carolina, bestowed upon him the degree of Doctor of Textile Science also in 1952.

In that same year, Mr. Cone accepted the 50-year certificate commemorating the half-century membership of the company in the National Association of Manufacturers.

He had served as president of the Greensboro Chamber of Commerce and the Rotary Club and was active in the Community Chest.

Mr. Cone is survived by his moth-

er, Mrs. Jeanette Cone; his wife, the former Louise Wolf; two sons, Herman, Jr. and Alan, and three grandsons and one granddaughter; two brothers, Benjamin Cone and Caesar Cone II.

Dr. Edgar Nease Is Christmas Speaker

Dr. Edgar Nease, pastor of Muirs Chapel Methodist Church, was the speaker for the annual Christmas dinner of the Textile Ministerial Association last Wednesday. Wives of the ministers were guests. H. M. Angel welcomed the group. Rev. F. L. Braddock presided.

Mrs. John Medearis sang, and she was accompanied by Mrs. Moir Ayers at the piano. She sang "He Shall Feed His Flock," from Handel's Messiah and "Jesus Bambino."

Dr. Nease, who was introduced by Rev. G. E. White, pastor of Caraway Memorial Methodist Church, spoke on essentials that should be gained from reading the Christmas story as recorded by St. Luke and St. Matthew.

"We often magnify the fact that there is no room in the inn for Jesus, but we forget that we have no room in our hearts for him," declared Dr. Nease.

THURSDAY NIGHT IS FAMILY NIGHT



MEYER'S

GREATER GREENSBORO'S
GREATEST STORE
Carolina's Christmas Store

Christmas

shop
till

9

every night

till

Christmas Eve

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IN MEYER'S 2 PARKING LOTS

Here at Christmas Time
when Santas out buying
loads of gifts, this may be
just the time that you need

an AUTO LOAN!

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in 5 Minutes

• DIAL

3-9713

New and Used Car Financing
Confidential • Low Cost
Refinancing

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BURGESS
BARBER SHOP
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TRUCKING COMPANY

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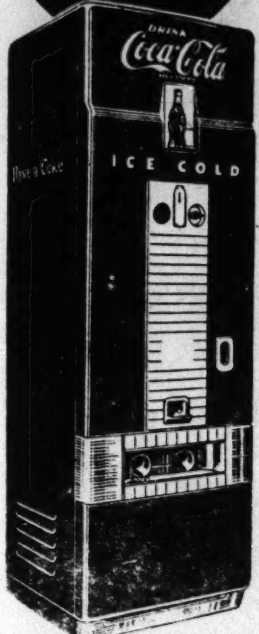
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AMERICA BY 1975

America by 1975 will be a land in which many factories will be automated.

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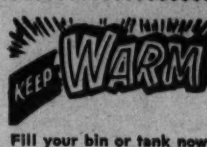
ufacturers cites a speech by Robert C. Turner, professor of business administration at Indiana University, before the student body of the College of Business Administration, University of Georgia, in which this subject was discussed.

Turner said, in part:

"Increasingly, factories will be automated, made possible by:
"(a) Perfection of control instruments (speed, motion, temperature,

pressure, etc.);
"(b) Precision machine tools which do a more accurate job than the human hand;
"(c) Increase supply and decrease cost of energy;

"(d) Development of electronic equipment which can control a highly intricate, complex and continuous process."



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